

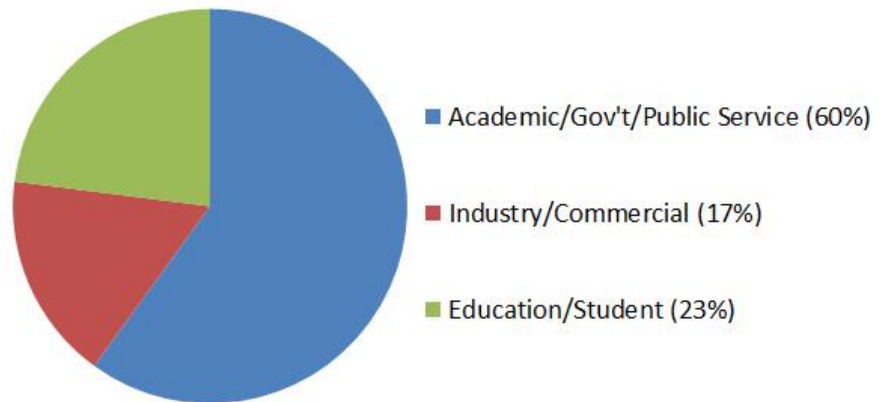


Sponsor and Exhibitor Prospectus

Why Sponsor or Exhibit?

- Exposure to an audience with diverse service, technical, and consulting needs in molecular biology, animal modeling, cell and tissue culture, genomics, bioinformatics, and more
- Networking opportunities to promote academic and industry collaborations
- Dynamic scientific program with focus on translation and innovation
- Intimate conference setting with premium exhibitor space
- Conference marketing exposes sponsors and exhibitors to >6,000 stakeholders

StemConn Conference Demographics



Conference Organizers:

Valerie Horsley, Ph.D., Yale University (Chair)

Stormy Chamberlain, Ph.D., UConn Health

Caroline Dealy, Ph.D., UConn Health

Susan Froshauer, Ph.D., Connecticut United for Research Excellence (CURE)

David Goldhamer, Ph.D., University of Connecticut

Shangqin Guo, Ph.D., Yale University

Diane Krause, M.D., Ph.D., Yale University

Janice Naegele, Ph.D., Wesleyan University

Lawrence Rizzolo, Ph.D., Yale University

Milt Wallack, D.D.S., Connecticut Stem Cell Coalition

StemConn2017 website: stemconn.org



Sponsorship Opportunities*

Platinum (\$10,000) – 2 Available

- Sponsorship of a special StemConn conference event – your choice of:
 - Pre-Symposium Breakfast Lecture (option for your own scientific speaker -with committee approval)
 - Post-Conference Reception at the CT Science Center (option for a separate professional video-interview featuring a scientist from your company, produced & released by StemConn)
- 6 full conference registrations
- Full-page ad in the conference program (see website sponsor page for ad specifications and deadlines)
- Name recognition of the special event in the full conference program (“hosted by”)
- Name Recognition from the podium – 3 mentions
- Logo recognition: on stemconn.org sponsor page, in the conference program and powerpoint, and on meeting emails: announcements, updates and post conference releases (listserve >6,000 people)
- Complementary table in our Exhibitor Forum (must be staffed by at least one person during the Forum)

Gold (\$7,500) – 4 Available

- Sponsorship of a StemConn outreach or trainee enrichment – your choice of:
 - “Meet-the-Speaker Lunch” for postdoctoral and graduate student trainees
 - StemConn Poster Session I or II
 - Scholar Outreach Program (participation for 100 college or high school students & teachers)
- 4 full conference registrations
- Half-page ad in the conference program (see website sponsor page for ad specifications and deadlines)
- Name recognition from the podium – 1 mention
- Logo recognition: on stemconn.org sponsor page, in the conference program and powerpoint, and on meeting emails: announcements, updates and post-conference releases (listserve >6,000 people)
- Complementary table in our Exhibitor Forum (must be staffed by at least one person during the Forum)

Silver (\$5,000)

- 2 full conference registrations
- Quarter-page ad in the conference program (see website sponsor page for ad specifications and deadlines)
- Logo recognition: on stemconn.org sponsor page, in the conference program and powerpoint, and on meeting emails: announcements, updates and post-conference releases (listserve >6,000 people)
- Complementary table in our Exhibitor Forum (must be staffed by at least one person during the Forum)

Bronze (\$2,500)

- 1 full conference registration
- Logo recognition: on stemconn.org sponsor page, in the conference program and powerpoint, and on meeting emails: announcements, updates and post-conference releases (listserve >6,000 people)
- Complementary table in our Exhibitor Forum (must be staffed by at least one person during the Forum)

*Please complete the attached Sponsor Commitment Form and return to: stemconn2017@gmail.com

THANK YOU FOR YOUR SUPPORT!

