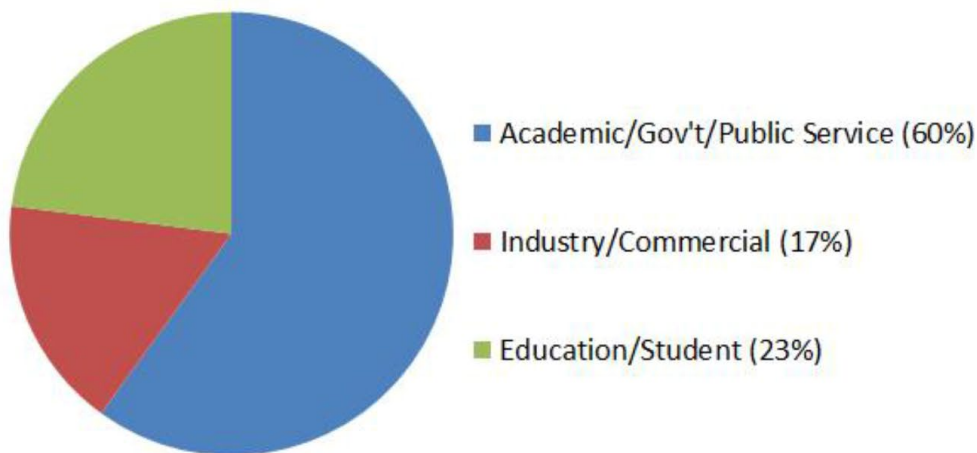


## Why Sponsor?

- Exposure to an audience with diverse service, technical and consulting needs in molecular biology, animal modeling, cell and tissue culture, genomics, bioinformatics and more
- Dynamic scientific program with cutting edge research focusing on translation and innovation
- Conference marketing exposes sponsors to >6,000 stakeholders

## StemConn Conference Demographics



### Conference Organizers:

Diane Krause M.D. Ph.D. Yale University (Chair)  
Gordon Carmichael Ph. D. UConn Health  
Stormy Chamberlain Ph.D. UConn Health  
Caroline Dealy Ph.D. UConn Health  
Dawn Hocevar Ph.D. BioCT  
Barbara Murdoch Ph.D. Eastern Connecticut State University  
Shangqin Guo Ph.D. Yale University  
Valerie Horsley Ph.D. Yale University  
Alison O'Neil Ph.D. Wesleyan University  
Paul Robson Ph.D. The Jackson Laboratory  
Milt Wallack D.D.S. Connecticut Stem Cell Coalition  
Alison Bonds J.D. Yale University

# Sponsorship Opportunities\*

## Platinum (\$10,000) – 2 Available

- Recognition as one of two top event sponsors on event registration site: Eventbrite
- Up to 25 virtual conference registrations
- Opportunity to provide a 1-2 minute testimonial (not advertorial) about your support of *StemConn* (must provide a .mov file by March 22<sup>nd</sup>)
- Full-page ad in the virtual program book (see website sponsor page for ad specifications and deadlines)
- Recognition by the event emcee – minimum 2 mentions each day
- Logo name recognition on [stemconn.org](http://stemconn.org), in the virtual program book and on event billboards, in meeting emails, announcements, updates and post conference releases (to >6,000 people)
- Opportunity to ‘Host’ a self-run a 30 min. virtual session at the conclusion of day one or two (tbd)
- Featured on the Event “Exhibitor” page with a link to your company website or pdf materials of your choice

## Gold (\$7,500) – 4 Available

- 10 virtual conference registrations
- Half-page ad in the virtual program book (see website sponsor page for ad specifications and deadlines)
- Opportunity to provide a 30 second testimonial (not advertorial) about your support of *StemConn* (must provide a .mov file by March 22<sup>nd</sup>)
- Name recognition from the event emcee – minimum of 1 mention each day
- Logo and/or name recognition on [stemconn.org](http://stemconn.org), in the virtual program book and on event billboards, in meeting emails: announcements, updates and post conference releases (to >6,000 people)
- Featured on the Event “Exhibitor” page with a link to your company website or pdf materials of your choice

## Silver (\$5,000)

- 6 virtual conference registrations
- Quarter-page ad in the virtual program book (see website sponsor page for ad specifications and deadlines)
- Name recognition on [stemconn.org](http://stemconn.org), in the virtual program book and on event billboards, in meeting emails: announcements, updates and post conference releases (to >6,000 people)
- Included on the Event “Exhibitor” page with a link to your company website or pdf materials of your choice

## Bronze (\$2,500)

- 2 virtual conference registrations
- Listing on [stemconn.org](http://stemconn.org), in the virtual program book and on event billboards, in meeting emails: announcements, updates and post conference releases (to >6,000 people)
- Included on the Event “Exhibitor” page with a link to your company website or pdf materials of your choice

**\*Please see attached Sponsor Commitment Form  
THANK YOU FOR YOUR SUPPORT!**